



**HSIE Faculty**

**Year 9 Commerce**

**Assignment #-1**

**Topic:** Consumers – Shop ‘til You Drop!

**Date issued:** Week 2 2004

**Date due:** Monday 23 February 2004

**Outcomes assessed:** The student’s ability to:  
(1) gather and organise data, and  
(2) appreciate the dynamic nature of the commercial environment.

**Once goods have been produced in a factory or on a farm they then find their way to consumers. The variety of ways this occurs are known as *distribution channels*. They are discussed in your textbook on pages 4 to 8.**

Your task is to research and report on how distribution channels have changed since your parents were living at home with your grandparents. As a guide to your report, consider some of the issues listed below as starters. Do not restrict your report to them!

- How were eggs, biscuits, sugar, milk and other such items packaged?
  - Were grocery items purchased from a ‘cash and carry’ store?
  - Was there a home delivery service?
  - How were fruit and vegetables packaged and sold?
  - How were these items paid for?
  - In what other ways were the shops different from today?
  - What were some of the old brands of household grocery items? Where are they today?
- One of your best resources for this task will be your ‘oldies’! Get them talking and grab a pen and paper!
- It is expected that this report will be about 750 words, or equivalent, in length.
- In keeping with the focus of this task, this assignment is to be presented *technology free!* This means that your work is to be hand-written and not involve any computer-generated graphics of any form.
- Other than the restrictions just outlined, it is your choice how you present your report. Whatever format you choose, you will be assessed on your care, innovation and depth of analysis.
- Be sure to check the *Guide for the Presentation of Assignments*.

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